



# A Better World

A better world around you

We won't stop until we've achieved nothing

Design for Environment



Cradle-to-Cradle certified  
Dematerialisation:  
less material = less eco impact



EMBODY

95%  
RECYCLABLE

AERON

94%  
RECYCLABLE

MIRRA

96%  
RECYCLABLE



CELLE

99%  
RECYCLABLE

SETU

93%  
RECYCLABLE

SAYL

93%  
RECYCLABLE



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0%

We're working to  
shrink our operational  
footprint to zero  
by 2020

83.5%

This year we're  
83.5% of the way  
to that target

## Cradle-to-Cradle life cycle

